

S.R.R. & C.V.R. GOVT. DEGREE COLLEGE (Autonomous)

NAAC accredited with 'B+' Grade

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FEEDBACK REPORT

2021 -22

SRR & CVR Govt. Degree College (A), Vijayawada

Department of Journalism

Structured Feedback by Student /Alumni, Parent, Industrialist & Teacher for Design and Review of the Syllabus

Semester-I

Paper-I: History of Journalism and Mass media

The report of analysis of feedback received from different stakeholder is given below.

1. No. Of feedback forms collected from different stakeholders.

S.NO	Stakeholders	No. of feedback forms (2017-2018)
1	Student	36
2	Alumni	10
3	Parent	5
4	Teacher & Industrialist	2

2. Stakeholder feedback report for syllabus Design and Review

Year & Semester	Stakeholders	Program	Suggestions/Feedback	Action Taken Report
Semester				
	Student		Satisfied with the syllabi and requested for basics in Economics	It is resolved to Introduce the bridge course in the syllabi of 2018-19 or after as per the guidelines of the college.
			Satisfied with the syllabi	

2017-2018 Semester-	Alumni			
Ι			Suggested a revision of syllabus	It is resolved to revise syllabus in regular intervals
	Parent	BA		of time.
	Teacher &		Satisfied with the syllabi	
	Industrialist			

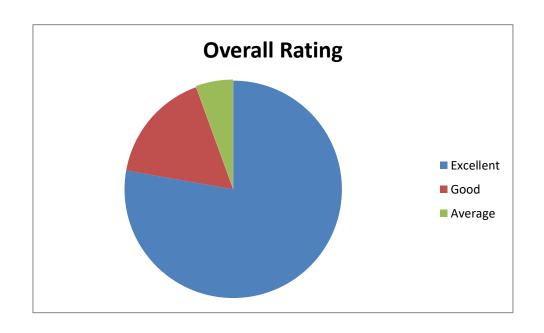
SRR & CVR Government Degree College (A), Vijayawada Department of Journalism

Student Feedback on Curriculum for Design & Review of Syllabus

2017-18 | Sem-I | History of Journalism and Mass media

Q.No.	Description		Option (a)	Option (b)	Option (c)	Remark
						s
			Challenging	Adequate	Inadequate	
1	The syllabus is	Freq	30	6	0	(a)
		%	83	17	0	
			More than	Just		
	Your background for		adequate	adequate	Inadequate	
2	benefiting from the course was	Freq	32	4	0	(a)
		%	89	11	0	
	Conceptual understanding of the course was		Easy	Manageable	Difficult	
3		Freq	20	10	0	(a)
		%	66.6	33.3	0	
	What benefit you derived from the course		Improve skill	Employability	Entrepreneurship	
4		Freq	24	12	0	(a)
		%	66	34	0	
5	Is the course revised from time to time		Yes	To some extent	No	
		Freq	26	10	0	(a)

	%	72	28	0	
Representation from business and industry in		Yes	To some extent	No	
Board of Studies is helpful in designing and	Freq	30	6	0	(a)
improving the courses	%	83	17	0.00	
			To some		
Are course outcome		Yes	extent	No	
meeting Local/Regional/Global needs?	Freq	29	7	0	(a)
	%	81	19	0	
		Average	Good	Excellent	
Overall rating of the	Freq				(c)
course		2	6	28	
	%	5	17	78	
	business and industry in Board of Studies is helpful in designing and improving the courses Are course outcome meeting Local/Regional/Global needs? Overall rating of the	business and industry in Board of Studies is helpful in designing and improving the courses Are course outcome meeting Local/Regional/Global needs? Coverall rating of the course Freq ** ** ** ** ** ** ** ** **	business and industry in Board of Studies is helpful in designing and improving the courses Are course outcome meeting Local/Regional/Global needs? Freq	Representation from business and industry in Board of Studies is helpful in designing and improving the courses State	Representation from business and industry in Board of Studies is helpful in designing and improving the courses Studies is helpful in designing and improving the courses Studies is helpful in designing and improving the courses Studies is helpful in designing and improving the courses Studies is helpful in designing and improving the courses Studies is helpful in designing and improving the course Studies is helpful in designing and imp



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Department of Journalism

Alumni Feedback on Curriculum for Design & Review of Syllabus

2017-18 | Sem-I | History of Journalism and Mass media

Q.No.	Description		Option (a)	Option (b)	Option (c)	Remark
						s
			Challenging	Adequate	Inadequate	
1	The syllabus is	Freq	8	2	0	[a]
		%	80	20	0	
			More than adequate	Just adequate	Inadequate	
	Your background for		auequate	auequate	madequate	
2	benefiting from the course was	Freq	9	1	0	[a]
		%	90	10	0	
	Conceptual understanding of the course was		Easy	Manageable	Difficult	
3		Freq	8	2	0	[a]
		%	80	20	0	
	What benefit you derived from the course		Improve skill	Employability	Entrepreneurship	
4		Freq	7	3	0	[a]
		%	70	30	0	
5	Is the course revised from time to time		Yes	To some extent	No	
,		Freq	9	1	0	[a]

		%	90	10	0	
	Representation from business and industry in		Yes	To some extent	No	
6	Board of Studies is helpful in designing and improving the courses	Freq	10	0	0	[a]
	pressing and dealess	%	100	0	0	
	Are course outcome		Yes	To some extent	No	
7	meeting Local/Regional/Global needs?	Freq	9	1	0	[a]
		%	90	10	0	
			Average	Good	Excellent	
8	Overall rating of the course	Freq	0	1	9	[c]
		%	0	10	90	

SRR & CVR Government Degree College (A), Vijayawada Department of Journalism

Parent Feedback on Curriculum for Design & Review of Syllabus

2017-18 | Sem-I | History of Journalism and Mass media

Q.No.	Description		(a) Yes	(b) No	(c) any other	Remarks
1	Have you understood the objectives in terms of their	Freq.	5	0	0	[a]
	learning outcomes?	%	100	0	0	
2	Does your ward complain about any aspects of the	Freq.	0	5	0	[b]
	syllabus in his/her course?	%	0	100	0	
	Do you feel that the contents of the syllabus	Freq.	5	0	0	[a]
3	match your child's academic interest/aptitude?	%	100	0	0	
4	Do you think that the curriculum would provide job prospects to your child?	Freq.	5	0	0	[a]
4		%	100	0	0	
5	Do you think that the syllabus needs revision?	Freq.	1	4	0	[b]
		%	20	80	0	
6	Did the syllabus encourage your child to go beyond it,	Freq.	5	0	0	[a]
	to consult people/other resource?	%	100	0	0	

SRR & CVR Government Degree College (A), Vijayawada Department of Journalism

Teacher Feedback on Curriculum for Design & Review of Syllabus 2017-18 | Sem-I | History of Journalism and Mass media

			(a)					
Q.N			Very	(b)	(c)	(d)		_
0			Goo	Goo	Satisfactor	Unsatisfactor	Tota	Remark
•	Description		d	d	уу	уу	Ш	s
1	BOS is taking care to ensure the relevance of the programme	Freq	2	0	0	0	2	[a]
	offering	%	100	0	0	0	100	
	Representation from business and	Freq	2	0	0	0	2	[a]
2	industry in BOS is helpful in designing and improving the							
	courses	%	100	0		0	100	
3	Depth of Course	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	
4	Emphasis on	Freq	2	0	0	0	2	[a]
	fundamentals	%	100	0		0	100	
5	Applicability/relevan	Freq	2		0	0	2	[a]
	ce to real life situations	%	100	0		0	100	
6	Learning value (in terms of knowledge,	Freq	2	0	0	0	2	[a]
	concepts, practical skills and analytical	%	100	0		0	100	

	abilities)							
7	Coverage of	Freq	0	2	0	0	2	[b]
	advanced topics	%	0	100		0	100	
	Syllabus meets the	Freq						
8	industry needs		2	0	0	0	2	[a]
		%	100	0		0	100	
	Employability is given weightage in syllabus design and							
9	development	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	
	Overall opinion about content							
10	of syllabus	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	